Media Kit

Fall 2018

by Curtiss & Ashley Blissy Life





Nomadtopia GOATSPRO





Who loves us?

- stylish boutique hotels & resorts
- · decadent restaurants
- stand-out tours
- · novelty experiences
- ...and our global professional readers!

What do we love to write about?

- · spaces with trendy design
- · tours with kitsch novelty
- bangin' breakfast & brunch
- wines: bubbly and beyond
- buzz-worthy spa treatments



Curtiss

is a lover of delicious atmosphere, experiments in location independence (and digital nomadism), and that magical place where wifi and paradise overlap.



Ashley

is exuberant about location independence! She relishes new experiences and working with boutique hotels and resorts. She's always thinking about design and food... and where they'll travel next!



59.5k followers!

Twitter 50K followers!

Facebook 900+ followers!

Instagram 6.3K followers!

Pinterest 2.5K followers! Some Top Audience Locations

United States

Thailand

Germany

France

United Kingdom Canada

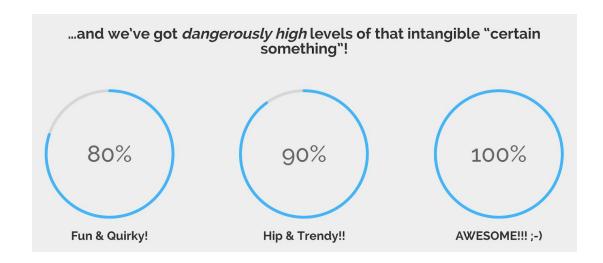
Australia

122K+

Monthly Tweet Impressions



And growing!



...and we've got dangerously high levels of that "certain something"!





Editorial Coverage

Get great content celebrating your special appeal.

Our posts capture your special spirit, draw attention, and inspire sharing!







We can provide you with great resources, on site and from anywhere.

Check out our Work With Us page for more information!





Make a beautiful impression that is appealing to guests.



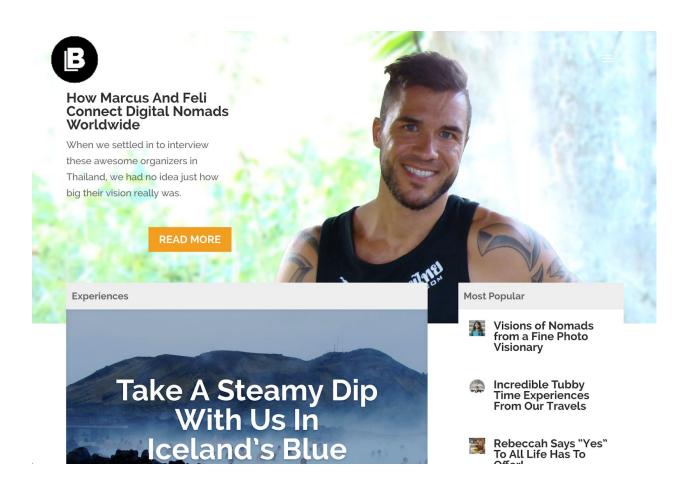
Video

Convey your style, so guests can almost *feel* the experience.



Website & Marketing

A suite of services for your online success through our strategy and design studio.



We work with exceptional folks like these.



"They *Get* us. It's as simple and as important as that!"

Chris KeidelPartner, Empty Nest NY



"Absolutely impressed. The pictures you guys took and the way you tell the story is just perfect for this hotel — so, thank you!"

Jenna Smith

Marketing & Communications Manager, Crown Lanta Resort & Spa



"Thank you for being part of this event! **Coverage looks great!**"

Evgenii Ivantcov Public Relations Executive, Minor Hotel Group



"Blissy Life seriously rocks! They made a massive difference to my business by taking my mind dump of marketing ideas and distilling them into concise, coherent copy that radically improved my turnover in sales. Not only did they do a fantastic job, they also provided a fast turnaround and an incredibly professional workflow that made it easy for me to get the most out of their work — from start to finish.

They are now my go-to copywriters for future projects. Thanks for being awesome!"

Tom Williams

Co-Founder, Travel Blog Summit

Victoria Hoi An Beach Resort & Spa — Yacht Justine — Empty Nest NY

Panviman Chiang Mai Spa Resort — Hotel Northampton — Akyra Manor Chiang Mai

Almanity Hoi An — Rustic & Blue — The Chiang Mai Riverside Hotel

Moat Mountain Smokehouse & Brewery — Zen Northampton — and more...



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